



## User Manual

Models: **S-5WCLBLUE**  
**S5WCLPINK** and **S5WCLGREEN**

### INTRODUCTION:

#### Safety Precautions:

- Keep this instruction manual in a safe place for future reference.
- It is not necessary to insert any batteries in LINSAY Smart Watch as it has a "Lithium Rechargeable Battery" sealed inside.
- After long periods of storage without being used, LINSAY Smart Watch should be charged before it is used.
- Do not try to alter, disassemble or repair LINSAY Smart Watch yourself. In case of problem please refer only to an assigned LINSAY technician.

#### Keep in mind: Turn the Smart Watch ON and OFF:

- There is an ON/OFF switch at the right side of the Smart Watch. The LINSAY Smart Watch is shipped from the factory with the switch on OFF position.
- Before the LINSAY Smart Watch can be used or the lithium battery in charging mode, the switch must be turned to the ON position.

#### Keep in mind: Prevention and warning:

- Medical issues for pre-existing conditions persons. Please stop to use the LINSAY kids watch if your child start to have altered vision, convulsions, dizziness, disorientation, etc. We recommend 15 minutes of relax between an hour of play.
- As any device the use must be moderate and between rests breaks. Parent's supervision is recommended.

#### PRODUCT USER INTERFACE:

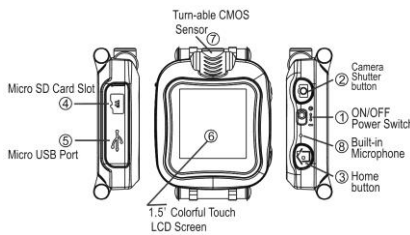
- ① **ON/OFF SWITCH:** Switch the button to turn the LINSAY Smart Watch ON or OFF.
- ② **CAMERA/SHUTTER BUTTON:** Press to take a photo or record a video.
- ③ **HOME BUTTON:** Press and hold for 3 seconds to turn LINSAY Smart Watch LCD ON or OFF, Press to switch between Main Menu and Sub Menu.
- ④ **Micro SD Memory CARD SLOT:** Insert Micro SD Memory Card (not included) to increase memory capacity of the camera and store more photos and videos.

- ⑤ **USB PORT:** Use to connect the LINSAY Smart Watch to a computer, to recharge the battery, or upload your photos/videos to your computer.
- ⑥ **1.5' Colorful Touch Screen:** Press, Slide Left/Right/Up/Down to use the capacitive touch screen operation to access activities.
- ⑦ **Turn-able CMOS Sensor:** 0.3 Mega Pixels Resolution.
- ⑧ **Built-in Microphone:** to pick up ambient sounds while recording.

#### You are getting:

- 1 LINSAY Smart Watch With Silicone Wristband
- 1 USB cable
- 1 Instruction Manual

#### BEFORE USING LINSAY SMART WATCH:



**Rechargeable Battery:** Before using the LINSAY Smart Watch, please charge the battery by connecting to a computer with the included USB cable (an icon "Charging" shows in the display). Insure the ON/OFF

switch is turned to the ON position to access the ON/OFF switch, use your nails or a sharp object. It is recommended that the battery be initially charged for approximately **3 hours**.

**Keep in mind:** The full charge of battery will take 3 hours. If to charge the LINSAY smart watch take more than 3 hours, please use an USB power source different.

**Keep in mind:** When the battery is being charged an icon "Charging" shows in the display. When the battery is fully charged the "Charging" icon stops "charging" and shows a fully charged icon.

**Keep in mind:** When you will go to Charge the battery should only be done under adult supervision.

**Battery Status:** A battery icon in the display indicates if the battery is running low.

**How I can preservar the Battery Life?** To avoid wasting battery energy the LINSAY Smart Watch has a physical ON/OFF switch located at the right side of the watch and the watch will automatically turn OFF after certain seconds/minutes without using it. To turn it ON again, simply press the HOME button.

#### AUTOMATIC SCREEN OFF

- If you want extend the battery life, please go to settings /advanced and set the time for automatic screen off.

#### Reference of Battery time

This can vary by use: Low >2 weeks, Normal> 2-3 days, and High > 1 day.

**Keep in mind:** The provided information about the battery is based in the case of screen off and when is not in use.

**Keep in mind:** it is not necessary to move the ON/OFF switch to OFF in daily use.

We recommend to switch the ON/OFF switch to OFF, only when the watch isn't in use for an extended period of time. Switch it to ON position before charging the battery.

**Keep in mind:** The LINSAY Smart Watch is physically turned OFF at his origin; user needs to turn the LINSAY Smart Watch ON in order to start using the LINSAY Smart Watch.

**Keep in mind:** Regularly charge the battery of LINSAY Kids smart watch to keep it in good performance. Please make a full charge at least every 6 months.

#### BATTERY Information

Important information about BATTERY

The misuse of batteries can cause fire, bursting or chemical burns. Please to prevent take precautions to don't make short circuit, or disassemble or expose to fire, or crush, or dropping. Please always keep the battery out of the reach of children.

#### Micro SD Memory Card Installation:

- Insure the LINSAY Smart Watch is turned OFF.
- Open the rubber cover in the left side of the LINSAY Smart Watch to access the Micro SD Memory Card slot.
- Insert a Micro SD Memory Card and close the rubber cover when it is done.
- Removing Micro SD Card: Push and release, the card is springily ejected.

Note: Pictures displayed on the screen are from either the internal memory or external (Micro SD Memory Card) memory depending on which item you have selected previously in the SETTINGS → MEMORY function.

**Keep in mind:** The LINSAY Smart Watch supports Micro SD Memory Card up to the capacity of 32GB.

#### How Can I connect it to the computer?

- The Micro USB connector with a rubber cover is located on the left side of the LINSAY Smart Watch.
- Lift the rubber cover and insert the smaller end of the included USB cable into the Micro-USB connector of the LINSAY Smart Watch and insert the larger end into an USB socket of a computer

**Keep in mind:** Whenever the LINSAY Smart Watch is connected to a computer the following occurs:

1. An icon "Charging" shows in the display.
2. The battery is charged while the connection is maintained.
3. The "PHOTO" and "VIDEO" folders are uploaded to the computer.

To view the photos or videos locate the folders on your computer and open the selected folder. If you wish you may save any or all of the photos or videos to a location of your choice on your computer.

#### TO START USING LINSAY SMART WATCH:

Switch the ON/ OFF switch located in the right side of the LINSAY Smart Watch to ON position. Press the HOME button or Shutter Button to wake the LINSAY

Smart Watch up. Press and Hold 3 second Home button to wake up the LINSAY Smart Watch from standby.

Note: On daily use is not necessary to move the switch ON/OFF switch to off.

When the clock is displayed on screen, press the HOME button to go to the Main menu. Press the Shutter button to take photos and videos.

NOTE: Once Time and Date are set, if the LINSAY Smart Watch is switched OFF then user has to set Time and Date again. User doesn't need to switch OFF the LINSAY Smart Watch to turn it OFF, the LINSAY Smart Watch is in "Sleep" mode automatically when it is not in use (see AUTOMATIC SCREEN OFF in this manual). To prevent inadvertently switching OFF, the ON/OFF switch is designed the way that it is not easily accessible. To access the ON/OFF switch, use your nails or a sharp object.

#### All that you can do with your WATCH:

##### Clock Display

Press the Home button and the clock will be displayed. Click on the center of the screen to switch the clock draw between analog and digital.

Swipe from left to right on the screen to see more clock draw.

Press the home button to see the home menu and you can select activities.

Press the shutter button to see and enter camera mode.

##### Main MENU

To go Main Menu please press the HOME button. The various functions of the LINSAY Smart Watch are accessible on the 1.5' Colorful Touch Screen. There functions are many, you have 12 different each with different icon. There are sub-menus in each function.

- |                   |                 |
|-------------------|-----------------|
| 1. Camera         | 7. Stopwatch    |
| 2. Video          | 8. Alarm        |
| 3. Voice Recorder | 9. Playback     |
| 4. Talking hippo  | 10. Menu Layout |
| 5. Timer          | 11. Games       |
| 6. Time Master    | 12. Settings    |

- Touch an icon if you want to enter to an activity.
- You can swipe from left or from right to scroll through of main menu .

If you want you can change the menu layout from small to big icons, just you need to go Settings/Menu Layout and change it.

#### FUNCTIONS:

##### 1. The Camera

The camera can be moved 90 degrees Up and Downs. Move the camera with your fingers Up and Down to take SELFIE photos and videos.

Press the SHUTTER button to enter CAMERA mode. You can also switch to VIDEO mode here.

- When press the SHUTTER button or shutter icon on the screen you can take a photo. • Swipe the screen (from down to up) to invert the focus.

• When you tap the MODE icon on the screen you can see the preview photo with an effect, if you press the left or right arrow icons or swipe the screen you can go to different photo effects.

• You can touch the MAGIC icon on the screen and you will see the preview photo with effect, also if you press the left or right arrow icons or swipe the screen you can go through different photo effects.

• when you touch the icon PLAYBACK on the screen you can see the taken photos. If you press the SHUTTER button or also touch the screen you can exit of playback mode and return to CAMERA mode.

##### 2. Recording Video

Touch the Camera on the screen to go CAMERA mode.

• To Start to RECORD please press the SHUTTER key and then touch RECORD icon on the screen to start recording. If you want to stop the recording, touch the SHUTTER key or the STOP icon on the screen to stop recording.



- To change to take photos touch CAMERA MODE icon on the screen.
- If you want to use the preview video with effect touch the MAGIC icon

and then you can press from left or from right arrow icons or swipe the screen to go through different video effects.

• If you want to see videos please touch the PLAYBACK icon .

• If you want to see the deleted videos or photos you can touch the TRASH icon .

##### 3. The Voice Recorder

If you want to RECORDER your voice, please touch the RECORD icon and will start to record your voice.

You can touch the STOP icon to stop the recording. If you want to see the previous voices recorded you can touch the screen and swipe.

##### 4. Talking Hippo

Click on Hippo's head (upper part), it shows a happy look and movement. Click on Hippo's head (lower part), it shows an angry look and movement.



- Click on Hippo's tummy, it shows a sad look and movement.
- Click on Hippo's hands, it claps its hands.
- Click on Hippo's feet, it loses its balance.

Hippo will go to sleep when there is no operation for 50 seconds.

##### Imitation

Speak to Hippo, it will put its hand beside its ear, this specific movement indicate to user that Hippo gets what he or she said. After that, Hippo will distort and repeat what it heard.

##### 5. The Timer

Set countdown timer.

- If you want to start the timer please touch the PLAY icon .
- If you want to change the timer style you can touch the STYLE icon or swipe the screen from left or from right to change; also you have 5 different timers for you to try out.
- Touch the TIME to enter the timer settings. Swipe up or down on the minutes and seconds to change the time. Once set, press HOME button to go back and save.
- While the timer is running, tap PAUSE icon on the screen to pause the countdown, tap it again to resume. Tap to stop the countdown and reset the timer.

## 6. Big point: The Time Master

This function permits you to make the cute penguin telling the set analog or digital time.



- Click on the HOUR icon or MINUTE icon to select the time you want the Penguin to say.
- Press to increase an hour/ minute.
- Press to decrease an hour/ minute.
- Touch on the penguin, it will tell you the current time!



## 7. The Stopwatch on my LINSAY

How I can Access the stopwatch function?

- Click on PLAY icon on the screen to start this function.
- Click on the icon or swipe the screen left or right to change the option. You have 5 fun stopwatch styles to put the best one for you.

Once you are using this function, click PAUSE icon to pause the timer and again to continue all the times that you want. Click to stop the timer and reset the stopwatch to the beginning.



## 8. Something important: The Alarm

Is really easy set an alarm, choosing from a selection of alarm tones and animations.

- Click the TIME or ALARM icon to change the alarm time.
- Click on the BELL icon to toggle the alarm on or off.

How Can I change the alarm time?

- Select the HOUR and MINUTE by swiping up or down on the hours, minutes or AM/PM.
- Click on the TONE icon to display the alarm tone selection menu. You have 5 built-in alarms. Swipe left or right to preview the different ones. Go and choose! Touch on your watch to confirm the selection. Once you've chosen your alarm, click to confirm. Please keep in mind: when you are running out of battery, the alarm will need to be set again.



## 9. How Can I see my pics and videos?

You can watch your pictures and play the recorded videos

- The newest file will be shown first, swipe the screen to see the previous or next file.
- Click on the SLIDESHOW icon to view the photos in slideshow mode.
- Click on the PLAY icon to play the video.
- Click on the TRASH icon to delete all that you do not want to keep.



## 10. Never forget: The Menu Layout

Click on to change the color scheme of menu.

- Click or to select a menu layout option.



## 11. The Funniest time ever: Games

There are 3 built-in games in LINSAY Smart Watch. Hit mouse, Memory testing and Percussion.

Swipe the screen to see the game icons, then click on the chosen one to play.

### A. Hit mouse

Hit the mouse that comes out from the holes, if hitting enough before the end of the game, the user has won the game. This



game require fast tapping, if too slow, the mouse goes back to the hole. Ops!

### B. Be smarter: Memory Testing

Remember all cards quickly as they are exposed. After unexposed, turn over the cards one by one, when tow cards are the same, user will obtain points. If getting enough points before the end of the game, user has won the game. Yeah!



### C. Yes! Music! The Percussion Game

Click on the icon in the middle to select any of the 6 tones in all. Touch any of the instruments and play with the Songs, Tones and Rhythms!



## 12. What does the watch have on the settings options?

In settings mode, swipe left or right on the screen to scroll through different setting items. You can set the following items:

- (A) Setting the volume
- Click + to higher volume.
  - Click - to lower volume.



- (B) Setting the brightness
- Click + to higher LCD brightness.
  - Click - to lower LCD brightness.



- (C) Setting the date
- Click on the watch screen to enter the date setup screen.
  - On the date setup screen, swipe up or down the month, day and year to scroll through the options.



- Click on the date format icon to change the date format (DD/MM/YYYY or MM/DD/YYYY).

- (D) Setting the time
- Click on the screen to enter the time as your preference upon your location.
  - On the time setup screen, swipe up or down the hours, minutes, or AM/PM to scroll through the options.



Keep in mind: • When the battery level is low, only the clock display function is available. We recommend recharging the battery as soon as possible before further use. You will have to make the set up again on everything.

- (E) Advanced Options on the watch

- (i) Memory on the watch
- You can check the free memory space on your watch. Follow the instructions on the watch if you would like to format the memory.
  - Memory available on your LINSAY and Micro SD Card Memory



Swipe the screen and click on the icon to choose where to storage the data, you will see the icon on green color when is active.

Keep in mind:

- Warning: the "FORMAT" option, will erase all data in the memory, including all taken photos, videos, voice files.
- When you already have inserted a Micro SD CARD: Go to settings/ Advanced then in Memory swipe from right to left and you will see the available storage capacity of Micro SD CARD. Next click on the middle of icon

memory and you will see the screen from the menu which will turn green. Once it's done, the inserted Memory is active.

- (ii) Display my Images
- As the saved photos and videos are in 4:3 ratio, you can select 2 options for displaying the image in the preview screen and playback screen:



Option1: Image displayed to actual scale with the left and right side of the image unseem.

Option2: Image scaled to fit the screen, whole image displayed, but not to actual scale.



- (iii) Two modes of Video Resolution:
- There are 2 options here:

160×120: smaller size and you can record and save more videos.

320×240: Better quality is and takes up more memory so less videos can be recorded and saved as all the recorder devices like smartphones, cameras, tablets.



- (iv) Auto Screen Off

You can set the time for an Auto Screen Off. There are 5 options: 5 seconds, 10seconds, 1minute, 3minutes and No-turn it off option. (The clock will always be displayed, but the screen will become dim if there is no input for 10 seconds in clock display mode).

Keep in mind: If the Auto Screen Off time is set to a longer time, then the battery consumption will be higher, you should to re-charge the LINSAY watch in a shorter time.



- (v) Important: Factory Reset
- Factory Reset will erase the contents stored in the memory and reset all system settings to factory default, e.g. all your preferred options, videos, pictures, clock face. Follow the instructions on screen to confirm the action.

- (vi) Languages Options
- Click on to select a language, and tap the icon to confirm.



## Be Original! Choose a Clock face

You can customize your own smartwatch with most funny faces, choose your favorite one and enjoy it!



## FAQ's PLEASE READ

If you have some issue on your LINSAY smart watch, please find the solution here and some tips: *I just opened my LINSAY, it does not work! Have I to return it?*

- No, first of all read carefully all the user manual, then charge the smartwatch fully and then try to turn it on. If keeps off, call us: Help Line Toll Free 1855-LINSAY-help
- \*My LINSAY watch stops to work, what I can do?*
1. Turn OFF the watch with the button for 30 seconds.
  2. Turn it ON again and then press the HOME button to turn it ON. After that it should work ok.
  3. If it doesn't work, try to recharge the battery and try again.

*My LINSAY watch is wet, I had an accident with water!* Please read the "Care Tips"/water and proceed A.S.A.P *What's happening with the screen when looks different? What I can do?*

1. Turn the power OFF for 30 seconds.
2. Turn it ON again and then press the HOME button to turn it ON. The touch screen should be OK. Again.

*\*My watch does not connect to my PC, Why?*

- Check the USB cable and the connection between the watch and the PC to see that everything is OK
- Then turn the watch Off and ON and start all over.

## LINSAY SMART WATCH SPECIFICATIONS:

Display	1.5"sensitive color touch screen
Photo	640×480(0.3MP)
Resolution	
Video	320×240 pixel or 160×120 pixel @ 15 fps
Resolution	1.5 feet - ∞
Focus Range	
Internal Memory	128 MB built-in memory. Keep in mind: the O.S. uses some memory, so available internal memory is less.
Storage capacity	Photos:approx.800 Videos: approx. 6 minutes at 320×240 pixels,approx.15 minutes at 160×120 pixels Keep in mind: these numbers are approximations. The video length limit is 1 minute per file.
File Format	Photos : Standard Baseline JPEG Video : AVI (Motion JPEG)
Connectivity	Micro USB 2.0 cable (included) for connection with computer
Battery	Li-ion Polymer battery (battery is not replaceable)
Optimum Operating and Charging Temperature	0° C-40°C (32° F - 104°F)
Micro SD Card Slot	Up to 32GB

LINSAY Smart watch specifications are subject to change without any notice.

*Keep in mind: This product is not designed to be immune from the effects of electrostatic discharge, strong electromagnetic radiation or other electrical disturbances since malfunction under such conditions is non-critical.*

## FCC CLASS B:

Note: This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation this equipment generates uses and can radiate radio frequency energy and if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures: -Reorient or relocate the receiving antenna. -Increase the separation between the equipment and receiver.

-Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.

## How Can I care my LINSAY watch?

- Keep the LINSAY Smart Watch in dry place and away from heat, water: this is not water proof watch, please do not swim wearing the LINSAY WATCH.
- Try to keep away from water and other liquids, if some accident happened, turn off the watch immediately, dry with a paper towel or clean cloth and leave drying at least 4 hours. Is not ensured that can be working again. This applies also for rain exposure.
- Always the micro USB port should be closed tightly while it is not in use in order to prevent dust or water from getting into the micro USB port.
- Your Camera lens must be to clean to can capture clean pictures and videos.
- Avoid drops on your LINSAY watch, can scratch or cause broken touch screen.
- Is not recommended using the LINSAY watch in extreme hot or cold, dusty or damp conditions. Do not expose it to direct sunlight.
- Please do not use the device near strong magnetic fields.
- Regular functioning of the product may be disturbed by ESD. If so, simply reset and restart the device following the instruction manual. During file transmission, please handle with care and operate in a static-free environment.
- The LINSAY smartwatch always must be in open spaces, please do not use it into a small bags, cases, do not covered it using paper, clothes or anything. It has a ventilation that must to be free of obstruction.
- Fire or lighted candles, should be not placed on the watch.
- The Battery must to be recycled, please consult our programs on the web site.
- We are not responsible for damage or lost data caused by malfunction, misuse, modification of the device or battery replacement.
- If the Smart watch will not be use for an extended period of time, please charge the battery at least once per month to maintain battery life.
- You have to charge the battery when: a) The battery level icon displays (An empty battery) b) The device powers off automatically when restarted. c) There is no response when pressing keys.
- When the device is being formatted or transferring files you cannot cut the connection, otherwise, data may be corrupted or lost.
- Do not dispose LINSAY Smart Watch with normal household waste. Please obey your local regulations when disposing the LINSAY Smart Watch.

### NOTICE:

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions:  
(1) This device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

*This product conforms to safety requirements of ASTM F963. This product conforms to PROP 65.*



*This product conforms to the EMC-Requirements as laid down by the Council directive 89/336/EEC*

This is an electrical/electronic product and MUST not be disposed of in normal waste bins. When you wish to dispose of it please discard it at a collection point for electrical/electronic scrap.